

VIGO COUNTY SCHOOL CORPORATION
TERRE HAUTE, INDIANA

File: IGDB

**SOLICITATION OF ADVERTISING FOR SCHOOL NEWSPAPER AND
YEARBOOKS**

Newspapers

In order to give journalism students in the senior high schools the benefit of realistic experiences in securing advertising, writing ad copy, and planning lay-outs, the following guidelines are established:

1. Advertising copy shall not exceed 20% of the total space in any one issue of a high school newspaper.
2. All advertising copy shall be approved by the faculty sponsor of the newspaper. No liquor or tobacco advertising or advertising of a political nature shall be permitted.

Yearbooks

Solicitation of advertising for yearbooks is permitted subject to the same restrictions as found in item #2 above.

Adoption Date: November 10, 1976

Legal Ref:

Cross Ref: